

A close-up photograph of a human hand, palm facing the viewer, holding a small, green plant with tiny white flowers. The plant is wrapped around the fingers and the back of the hand. The background is a soft, out-of-focus grey.

MORE ENGAGED THAN EVER

As the French leader in collective hygiene, we believe in the role we have to play in our shared future. This is why eco-responsibility is one of the key pillars of our strategy today. At JVD, every detail counts, from design to recycling, by way of production, transport, use and customer service. In other words, you will only find sustainable products at JVD, designed and manufactured for durability, in the name of your well-being and that of the planet. [Products that care.](#)

OUR COMMITMENTS

Eco-responsibility has been one of JVD's pillars from the very beginning. The company's commitment on this subject only grows stronger every day and now concerns each of its different levels. JVD is dedicated to the idea of transmission and makes it a point of honour to play an active role in an ecological transition which looks out for everyone's well-being.



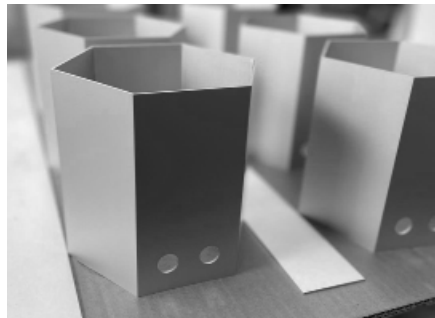
BORN TO BE GREEN

You might think we're mad but, if our products lasted 20 years without you having to replace them, we would be thrilled! At JVD, we design quality products meant to withstand the test of time.

1

WORKING AND PRESERVING

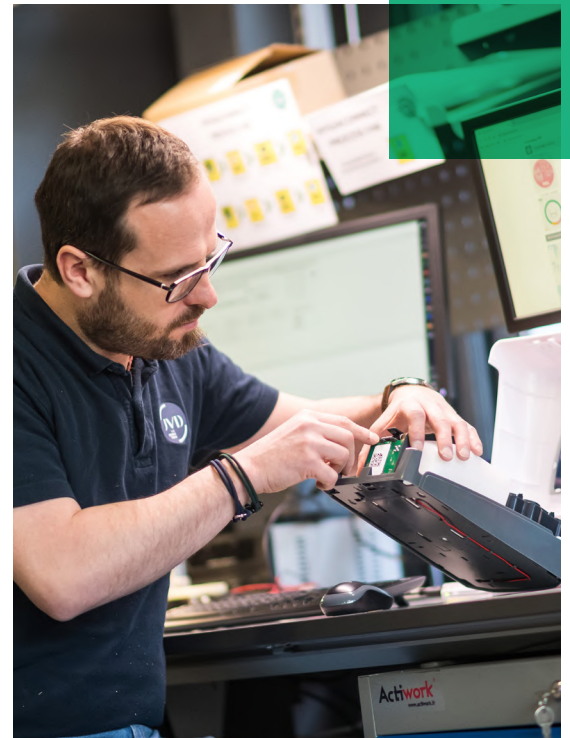
We have always been convinced that the strategy of today should be to improve the future of tomorrow. All the teams at JVD strive actively to think of everything and to make a real difference. From design to manufacturing, transport to use and customer service to recycling, we know that each detail counts.



2

ECO-DESIGN

Whether we're talking about our next-gen jet air hand dryers which reduce energy consumption and eliminate the use of any consumables, our flow-reducing soap dispensers or our foaming soap which drops consumptions levels by four, our R&D Department endeavours to design our products to be ecoresponsible.





3

RAW MATERIALS AND PARTNERS

Eco-responsibility also concerns our choice of raw materials and partners. Whenever possible, we prioritize partners located as close as possible to our production unit so as to reduce the environmental impact of our transport. For years, we have been striving to ensure that expertise endures and so encourage our suppliers' capacity for innovation. Out of concern for our social impact, we work with associations from the social and solidarity economy.



4

MANUFACTURING

All our waste is sorted and collected before being sent to a treatment and recycling centre. For example, we reuse our suppliers' cardboard boxes for our shipments, and we grind used paper and then use it as wedges for our shipped products. What about the rest? It is recycled or reused by other companies in the region!

5

LOGISTICS

Our packaging is designed with a two fold objective: to protect the integrity of the transported goods and to serve as an installation diagram. These simple, sensible optimizations further reduce our carbon footprint.

6

COMBATING PLANNED OBSOLESCENCE

At JVD, our products are designed and tested to be repairable and to repair them. Our appliances' spare parts are available for 10 years. Quality products meant to be used and to run for the long term.

7

JVD RECEIVED ECOVADIS GOLD CERTIFICATION

This label represents above all for the JVD teams the recognition of our daily collective commitment to reduce as much as possible the environmental impact of our activity but also to support solidarity causes with many charities. This GOLD distinction, which places us in the restricted category in France of the 4% best performing companies in the ECOVADIS ranking, increases our desire to progress to further limit our carbon emissions and provide your customers with sustainable and eco-responsible solutions in Hospitality and Hygiene.



TO FIND OUT MORE
ABOUT OUR DAILY ACTIONS



OPERATION HYGIENE KIT

This year, once again, we aim to continue our partnership with the organization **Eau & Vie** in its mission for permanent access to quality running water at home and in fostering collective awareness regarding the importance of hygiene in underprivileged urban areas.

Eau & Vie, a French non-governmental organization founded in 2008, was established with the objective of **sustainably improving the living conditions of the most disadvantaged populations.**

Recognized as a public utility organization for international solidarity, the association **works to enhance the self-sufficiency of communities by providing access to water** and imparting **knowledge about the significance of daily hygiene.**

A SHARED MISSION

For over 35 years, JVD has been developing and manufacturing products that take care of you. **It is therefore only natural that we have joined the Eau & Vie association** in its fight for permanent access to quality running water at home and the development of collective awareness regarding the importance of hygiene in disadvantaged urban areas.

We also wanted to contribute to the promotion of our values by engaging our clients in this common perspective. That's why we have partnered with the Eau & Vie association and established a collaboration aimed at advocating for universal access to running water.



2,2 BILLION

people lack access to safe drinking water.

3 INTERVENTION ZONES

across the country: Cavite, Tanauan, and Mandaue-Cebu.

19 SLUMS

now have access to piped water at home, hygiene awareness, and training in fire prevention and emergency plans through the Eau & Vie association.

MORE THAN **11 000 KITS**
DISTRIBUTED



OPERATION
1 HAND DRYER
PURCHASED*
= **1 HYGIENE
KIT DONATION
TO THE
PHILIPPINES**

* FOR ANY HAND DRYER FROM THE
AIR RANGE PURCHASED (EXP'AIR,
STELL'AIR, COPT'AIR, AND SUP'AIR)

FOR FURTHER INFORMATION



AND WHAT ABOUT 2023 ?

TRANSITION TO 100% LED LIGHTING

across all offices, manufacturing, and storage spaces of the JVD company.

INSTALLATION OF A CARDBOARD SHREDDER MACHINE

in order to reduce our cardboard waste by 25% and utilize the shavings for product cushioning in our packaging.

PURCHASING AN ELECTRIC BICYCLE

enabling employees to restrict the use of their vehicle during lunch break.



LET'S STAND TOGETHER IN SOLIDARITY

In a France affected by increased poverty post-Covid, the JVD teams have implemented initiatives or made donations of useful products such as :

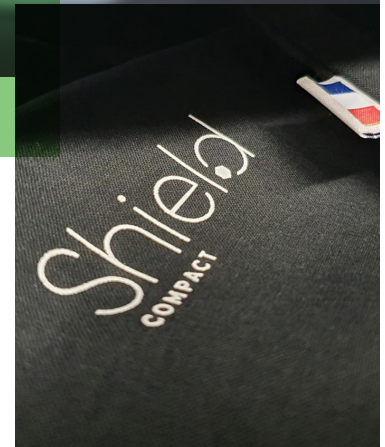
- A donation of hygiene and hospitality accessories to the **LAZARE association** to equip its solidarity shared housing between homeless people and young professionals in the houses of Nantes, Rennes, and recently Marseille.
- A donation of 200 disinfection stations to support the activities of the **ADMR association** which provides personal services for autonomy, home comfort, and overall health.
- The purchase of coffee machines from **Café Joyeux, a social enterprise** that employs and trains individuals primarily with Down syndrome or cognitive disorders such as autism.



SUPPORT FOR THE SOCIAL AND SOLIDARITY ECONOMY

SUBCONTRACTING IN A CORRECTIONAL ENVIRONMENT

For over 10 years, JVD has been collaborating with Façon Ouest. Through industrial subcontracting in correctional facilities, companies benefit from a skilled workforce while providing inmates with an opportunity for professional reintegration upon their release from prison.



Concerned about our social impact, we rely on social and solidarity economy associations. For instance, the Dust Bag that accompanies your Shield Compact is handmade and sewn by a Sheltered Employment Center (ESAT) employing individuals with disabilities.

In 2023, JVD donated a batch of 18 former industrial workstations to [ESATCO44](#) to give them a second life. As a true player in the Social and Solidarity Economy, ESATCO44 employs over 1,800 professionals, including 1,350 individuals with disabilities, to enhance the skills of each individual.



PARTNERSHIP WITH BPI FRANCE

JVD is thrilled to join [the Coq Vert community](#). We are now part of a collective of businesses committed to addressing energy and environmental challenges!

Launched in partnership with **ADEME (French Environment and Energy Management Agency)** and the **Ministry of Ecological Transition**, the Coq Vert community aims to create a collective drive towards ecological transition, leading to medium-term eco-responsible actions such as optimizing our energy consumption and reducing our carbon footprint and greenhouse gas emissions (GHG).

INITIATIVES THAT WERE CLOSE TO OUR HEARTS

In 2020, amidst a France impacted by increased poverty following the Covid-19 pandemic, it is crucial that food distribution remains unaffected by health risks. In this regard, the JVD teams have made available :

- 500 disinfection stations to equip the reception centers of **Les Restos du Cœur** throughout France.
- 200 disinfection stations have been donated additionally to the **EMMAÜS** Solidarité **association** to equip its premises, sales areas, and emergency reception and accommodation spaces.



SUPPORT FOR THE PROVIDENTI'ELLES ASSOCIATION

In 2020, support was initiated for women facing isolation by providing them with all necessary hygiene equipment.



PARTNERSHIP WITH PLANÈTE URGENCE

Between January 2018 and December 2020, JVD planted **over 48 000 trees**, in Indonesia and Cameroon. The concept? For every Air range hand dryer purchased, one tree is planted! Hand dryers are the best alternative to paper towel dispensers and an ideal solution for reducing ecological footprint. While the production and transportation of one ton of paper require 17 trees, they are also significant sources of CO2 emissions.



ACT FOR OUR PLANET PROJECT

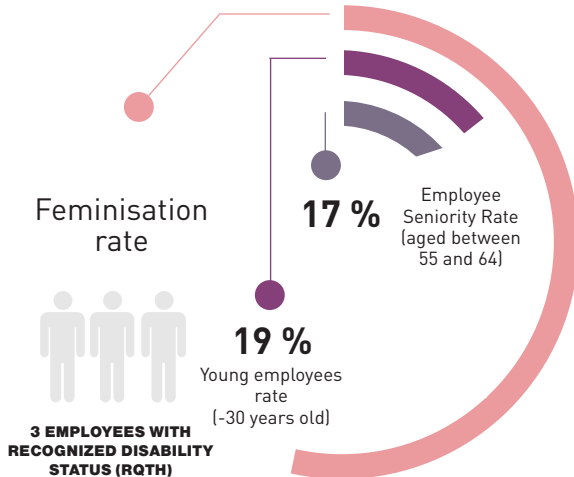
The CSR commitment of JVD is a collective commitment. That is why, with the participation of each employee, we have created the Act for our Planet project. The objective is to generate ideas for actions to be implemented by the company to reduce its carbon footprint.

Commenced in 2020, this internal initiative has sparked numerous positive changes in our daily lives (such as the use of reusable cups and bottles as alternatives to disposable products, the purchase of electric bicycles, the installation of electric vehicle charging stations, etc.).



SOCIAL & HR

At JVD, we believe that inclusion and diversity are key drivers of organizational performance. From young professionals to seniors, and individuals with disabilities, the diversity of profiles within our company brings a wealth of ideas, perspectives, and experiences.



Health, well-being, and more broadly, the quality of life at work for its employees are considered by JVD as drivers of efficiency and sustainable performance. To achieve this, JVD has implemented or offers the following measures:

HEALTH AND SOCIAL PROTECTION

Healthcare expenses : The JVD health contract offers guarantees tailored to the new demands of its employees, such as alternative medicine (acupuncture, chiropractic, osteopathy...), psychology, and more. Furthermore, in the interest of fairness, JVD has chosen to align the compensation regime for non-managerial employees' sick leave with that of managers (which is more favorable).

Group insurance : Employees are exposed to multiple risks such as accidents, disabilities, and death. Group insurance helps protect them against these risks by providing compensation for their loss of income, both for themselves and their families. Additionally, it offers numerous services to support them during these challenging times.

Supplementary retirement benefits : For over 10 years, JVD has implemented this program for both non-managerial and managerial employees, aiming to supplement their retirement income and maintain their standard of living.



PROFIT SHARING

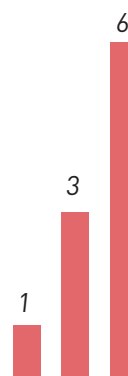
For more than 10 years, JVD has been implementing this program for both non-managerial and managerial employees, with the objective of augmenting their post-retirement income and preserving their standard of living.

INTEGRATION

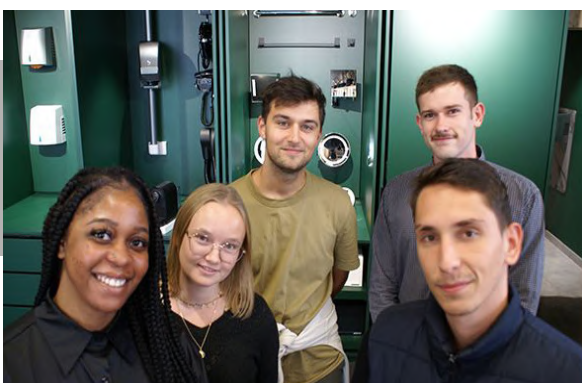
The entire JVD team invests time and energy into the integration of its new employees. We support our employees from their first day. A mentor is assigned to ensure the smooth integration of each new collaborator. This step allows our new talents to more easily assimilate their tasks and the values of the company.

TRANSMISSION

JVD regularly welcomes interns and trainees of all levels for an immersive experience ranging from a few days to several months within its establishment. These internships in the company serve as an initial contact with the professional world or as a career transition experience. Welcoming interns is an approach of openness and commitment that aligns perfectly with our CSR (Corporate Social Responsibility) initiative.



Number of apprentices / trainees from 2021 to 2023



Do you want to join the JVD Team?
Please send your application to the following
address :
recrutement@jvd.fr

QUALITY OF LIFE AT WORK



IMAGIN'AIR

Located in Rezé, at the foot of the Nantes island and 5 minutes from the city center, this place exudes tranquility, serenity, as well as excitement, vibrancy, and a bubbling of ideas. It is a place where one can live, share, exchange, and create harmoniously. This place is none other than Imagin'Air, the new workspace of JVD, designed by and for its employees. It is a space that is both sheltered and open to the world, deeply rooted in its history, and undeniably innovative. The building itself is mindful of the well-being of its occupants, combining collaborative workspaces designed to foster the flow of ideas with communal living areas where moments of conviviality can be shared.



TELEWORK & New Work Organization Methods

The digitalization of the work environment provides new opportunities for better balancing professional and personal life. As such, JVD offers employees whose job permits it the possibility to telework for 2 days per week.

COLLECTIVE SPACES

The new building consists of a pleasant living space with a kitchen, showers, changing rooms, and a lounge area.



