

A close-up photograph of a human hand, with fingers curled, holding a small green plant with tiny white flowers. The plant is wrapped around the fingers and the back of the hand. The background is a soft, out-of-focus grey.

MORE ENGAGED THAN EVER

As the French leader in collective hygiene, we believe in the role we have to play in our shared future. This is why eco-responsibility is one of the key pillars of our strategy today. [At JVD, every detail counts](#), from design to recycling, by way of production, transport, use and customer service. In other words, you will only find sustainable products at JVD, designed and manufactured for durability, in the name of your well-being and that of the planet.

OUR COMMITMENTS

Eco-responsibility has been one of JVD's pillars from the very beginning. The company's commitment on this subject only grows stronger every day and now concerns each of its different levels. JVD is dedicated to the idea of transmission and makes it a point of honour to play an active role in an ecological transition which looks out for everyone's well-being.



BORN TO BE GREEN

You might think we're mad but, if our products lasted 20 years without you having to replace them, we would be thrilled! At JVD, we design quality products meant to withstand the test of time.

1

WORKING AND PRESERVING

We have always been convinced that the strategy of today should be to improve the future of tomorrow. All the teams at JVD strive actively to think of everything and to make a real difference. From design to manufacturing, transport to use and customer service to recycling, we know that each detail counts.



2

ECO-DESIGN

Whether we're talking about our next-gen jet air hand dryers which reduce energy consumption and eliminate the use of any consumables, our flow-reducing soap dispensers or our foaming soap which drops consumptions levels by four, our R&D Department endeavours to design our products to be eco-responsible.



3

RAW MATERIALS AND PARTNERS

Eco-responsibility also concerns our choice of raw materials and partners. Whenever possible, we prioritize partners located as close as possible to our production unit so as to reduce the environmental impact of our transport. For years, we have been striving to ensure that expertise endures and so encourage our suppliers' capacity for innovation. Out of concern for our social impact, we work with associations from the social and solidarity economy.

4

MANUFACTURING

All our waste is sorted and collected before being sent to a treatment and recycling centre. For example, we reuse our suppliers' cardboard boxes for our shipments, and we grind used paper and then use it as wedges for our shipped products. What about the rest? It is recycled or reused by other companies in the region!

5

LOGISTICS

Our packaging is designed with a two fold objective: to protect the integrity of the transported goods and to serve as an installation diagram. These simple, sensible optimizations further reduce our carbon footprint.

6

COMBATING PLANNED OBSOLESCENCE

At JVD, our products are designed and tested to be repairable and to repair them. Our appliances' spare parts are available for 10 years. Quality products meant to be used and to run for the long term.

TO FIND OUT MORE
ABOUT OUR DAILY ACTIONS



OUR ACTIONS FOR 2020

STILL STANDING TOGETHER

Now that poverty is affecting more people in France as a result of COVID, it is vital to ensure that food distribution is not disrupted by the pandemic. To that end, the teams at JVD have provided

500 hand sanitizing stations for the food aid charity [Les Restos du Cœur](#)'s drop-in centres all across the country.

200 sanitizing stations were also donated to [Emmaüs Solidarité](#), for its offices, sales outlets, drop-in facilities and emergency housing locations.



ACT FOR OUR PLANET PROJECT

JVD's commitment to CSR is a collective one, which is why, with the participation of all our employees, we created the Act for [Our Planet project](#). The goal was to come up with ideas for actions that the company could implement to reduce our carbon footprint.

This internal initiative gave rise to many **positive changes** in our daily work lives (non-disposable alternatives for cups and water bottles, purchase of electric bikes, installation of electric vehicle charging stations, etc.)

SUPPORT FOR THE ASSOCIATION PROVIDENTI'ELLES

In parallel, JVD is involved with the Nantes-based Providenti'ELLES, which supports women suffering from isolation, by providing the association with all the necessary hygiene equipment (hand sanitizing stations, hand dryers, electric kettles, etc.).



48 000

TREES PLANTEDS

SINCE THE LAUNCH OF THE OPERATION

1 HAND DRYER = 1 TREE

WHAT ARE WE DOING IN 2021?

A COMMON MISSION

For more than 35 years, JVD has been committed to a healthier world. It is therefore only natural that we join the Eau&Vie association in its fight for permanent access to quality running water and the development of collective awareness about the importance of hygiene in deprived urban neighbourhoods.

INITIATIVE 1 HAND DRYER = HYGIENE KIT GIVEN AWAY

We also wanted to contribute to the dissemination of our values by engaging our clients in this common perspective. Therefore, we have joined forces with the Eau&Vie association and set up a partnership to fight for access to running water for all.

It couldn't be easier : for every hand dryer in the Air range (Exp'Air, Stell'Air, Copt'Air and Sup'Air) purchased a hygiene kit will be distributed in underprivileged neighbourhoods in the Philippines.



EAU & VIE ASSOCIATION

Eau&Vie, a French NGO founded in 2008, was born out of the desire to sustainably improve the living conditions of the most disadvantaged populations.

Eau&Vie is a public utility association of international solidarity that works to strengthen the autonomy of populations by providing them with access to water and by providing them with knowledge on the importance of hygiene on a daily basis.

2.2

BILLION PEOPLE

DO NOT HAVE ACCESS
TO DRINKING WATER

TO FIND OUT MORE



SOCIAL & HR

JVD wishes to ensure the well-being and of its employees. Diversity is one of JVD's performance issues for JVD.



- 58 % feminisation rate
- 42 % Managers / 58 % Employees/Workers
- 28 % Employment rate of senior citizens

Competency development fosters the commitment of every employee. JVD's employees are the company's greatest asset.



In order to encourage the development and achievement of each individual, numerous team training programmes are deployed. Strengthening career management and employee training are also ways to prepare for the future of JVD.



Health and safety is one of our priorities.

In order to measure the results of its commitment to safety issues, in 2018 JVD set up a monitoring of the number of work accidents and the number of days off work.

